





.pl domain name market **NASK's report**

Q2 2022

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Introduction



Roman Malinowski

Director of .pl Domain Registry Dear Readers.

In the second quarter of 2022, the number of registrants recorded in the .pl domain registry increased by **1 019**, as compared to the previous quarter, and amounted to **1 116 134**. More than **72%** of the registrants had one .pl domain name on their account and almost **14%** had two. The share of registrations of registrants who are natural persons dropped from **50.79%** in the first quarter to **47.70%** in the second quarter, while entrepreneurs increased from **49.21%** to **52.30%** respectively. It is worth mentioning that the number of .pl domain names, held on behalf of registrants based in Ukraine, increased by **32%** in the second quarter.

At the end of June 2022, there were **2 525 465** names in the .pl domain registry, **6 688** fewer than at the end of March. A decrease in new domain name registrations was also recorded. There were **25 080** fewer of them compared to the previous quarter.

However, the upward trend in the number of renewals continued, with the renewal rate increasing by 0.16 pp in the second quarter to **73.96%**.

In the second quarter, the Registry recorded an increase in the share of new name registrations in functional and regional domains. The percentage of registrations in functional domains increased from **12.83%** in the first quarter to **13.15%** at the end of the second quarter, and in regional domains from **3.72%** to **3.77%** respectively.

April saw the publication of a new article on web security in the Registry blog. It contains, among other things, recommendations on the DNSSEC service and DNS security. I encourage you to read it, the article is available at: https://dns.pl/en/blog/online-safety--recommendations.

It is worth recalling that a series of public online training courses organised by ICANN (Internet Corporation for Assigned Names and Numbers) took place in the first half

Introduction

of 2022. The most recent of these - ,DNS ecosystem security' - was held in May. Recordings of all training courses can be found on the ICANN website. Proposals for topics for the autumn edition of the trainings, scheduled to start in September, can also be submitted via the aforementioned website. I encourage you to take advantage of the opportunity to participate in the mentioned trainings.

To conclude, I would like to mention an important event which will take place on 20 October 2022 in Lublin, namely the IGF Poland 2022 Digital Summit, organised by the Chancellery of the Prime Minister in cooperation with, among others, NASK. Wojciech Pawlak, Director of NASK, was appointed to the IGF Poland Programme Council, whose task is to prepare the agenda for the conference. On 20 April this year, an information meeting on IGF Poland 2022 was held. Up-to-date facts about the conference are available at https://www.gov.pl/web/igf-poland.

I invite you to read the report.

Facts and figures



Over 2.5 m active .pl domain names



Nearly 159 k new names



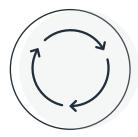
Over 456 k names secured with **DNSSEC**



210 **NASK Partners**



Nearly 28 k thousand transfers



73.96% renewal rate



Over l.1 m registrants



1743 registrations daily average



64.46% of registrants constitute organizations



35.54% natural persons

.pl domain names active in DNS

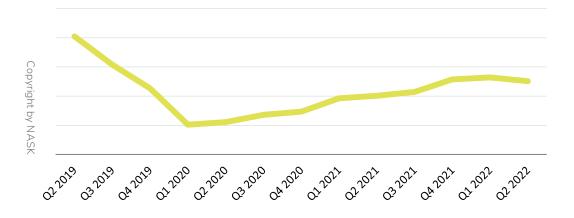
Domains in .pl domain registry

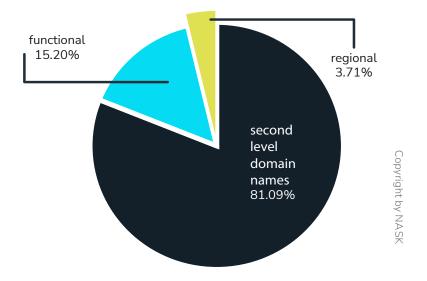
At the end of April 2022 in the .pl domain registry **2 525 465** domain names were active in DNS. During the quarter under discussion the number of maintained domain names decreased by **6 688**. The annual growth of the number of active .pl domain names amounted to **0.99%**.

The number of names registered directly in the .pl domain amounted to **2 048 013**, **383 716** in functional domains (e.g. .com.pl, .org.pl) and **93 736** in the regional domains (e.g. .waw.pl, .szczecin.pl).

Number of domain names active in DNS as divided into the type of zone, Q2 2022

Number of .pl domain names in DNS





.pl domain names active in DNS

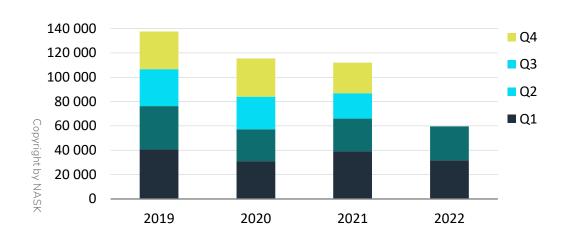
Transfer

From the beginning of April to the end of June 2022 **27 949** transfers of .pl domain name service were carried out.

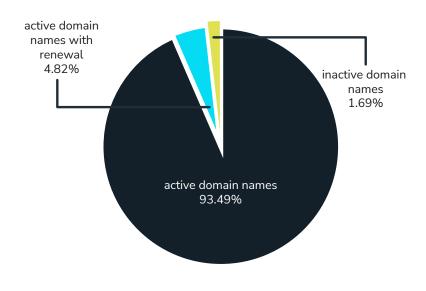
1 819 transfers were executed with simultaneous renewal of a .pl domain name for a consecutive billing period, whereby **472** were effected after the previous billing period had been completed.



Number of .pl domain name transfers



Division of transfers, Q2 2022



.pl domain names active in DNS

Renewal of a domain name for a consecutive billing period

At the end of June 2022 the renewal rate amounted to **73.96%**. As compared to the first quarter the rate grew by **0.16 p.p**.

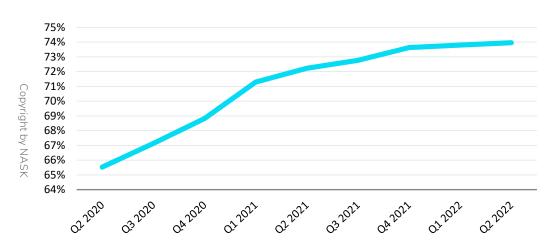
In the second quarter of 2022, **434 904** names were renewed, with **351 645** directly in the .pl domain, **65 890** in functional domains and **17 369** in regional domains.

For **1 462** names the end of the billing period was shifted by an individually defined number of days.

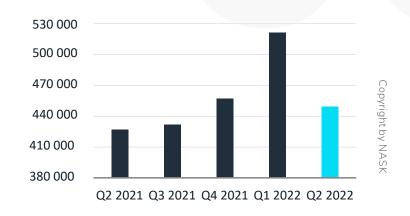


434 904 renewals in Q2 2022

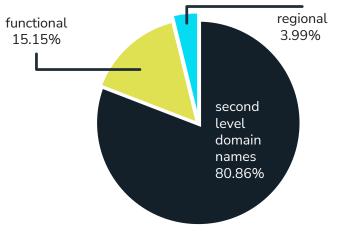
Renewal rate of .pl domain names



Number of renewed .pl domain names

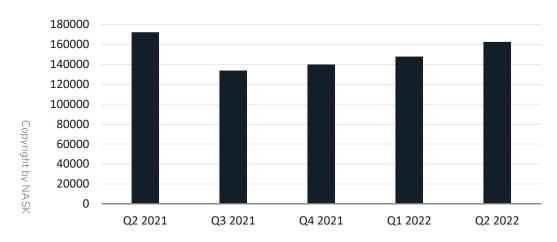


Structure of renewed .pl domain names, Q2 2022



Domain names released from the .pl domain registry

Number of .pl domain names released due to lack of renewal

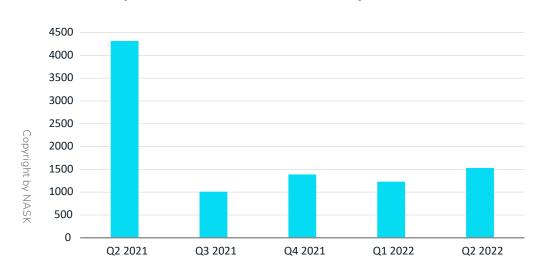


During the second quarter of 2022, there were released **162 521** names from the .pl domain registry due to lack of renewal for a consecutive billing period by registrants. Whereas, **1 530** names were deleted from the registry by a proper EPP request.



1 530 domain names released after previous deletion

Number of .pl domain names released after previous deletion





162 521 domain names released due to lack of renewal

New names in the .pl domain registry

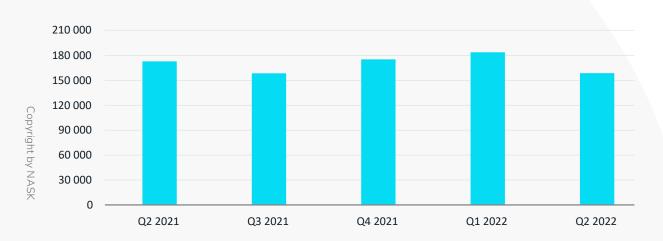
In the second quarter of 2022, **158 605** .pl domain names were registered, with **131 768** directly in the .pl domain, **20 859** in functional domains and **5 978** in regional domains.

The number of registrations in particular months amounted to: **54 202** in April, **54 844** in May, **49 559** in June.



The daily average number of .pl domain name registrations was 1 743

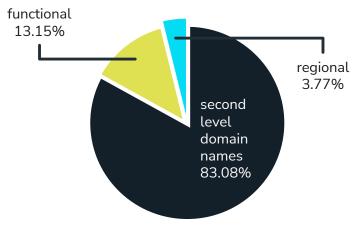
Number of .pl domain name registrations



Number of .pl domain name registrations, daily average, Q2 2022



.pl domain name registrations as divided into a type of zone, Q2 2022



Registrants of .pl domain names

Registrants in the .pl domain registry

At the end of June 2022 in the .pl domain registry, there were **1 116 134** unique .pl domain name registrants, **35.54%** constituted natural persons while **64.46%** organizations.

In the second quarter of 2022 the registry grew by **1 019** entries of registrants.

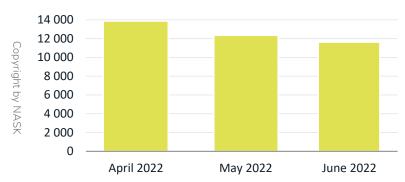


2.26 .pl domain names fell for one registrant on average

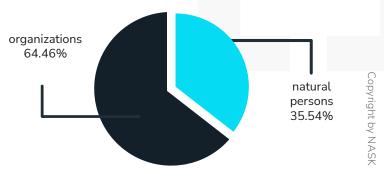


There were 37 848 changes of .pl domain name registrants

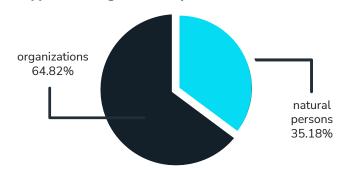
Number of changes of .pl domain name registrants, Q2 2022



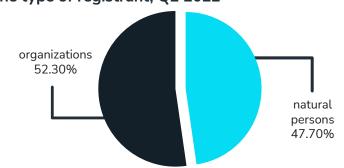
Division of Registrants of .pl domain names, Q2 2022



.pl domain names, active in DNS, as divided into the type of a registrant, Q2 2022



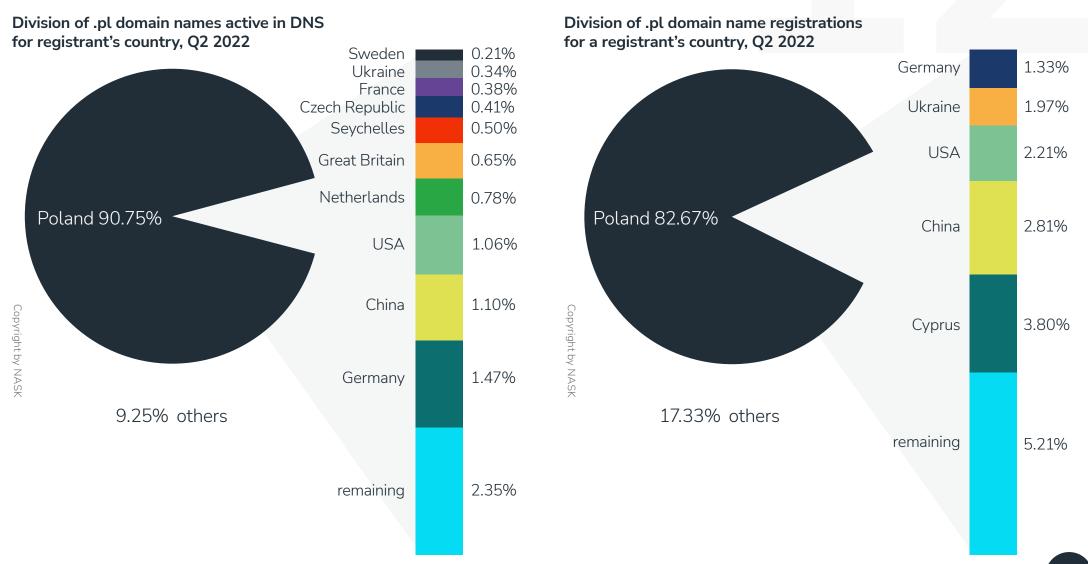
Division of .pl domain name registrations for the type of registrant, Q2 2022



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Registrants of .pl domain names

Place of residence of .pl domain name registrants



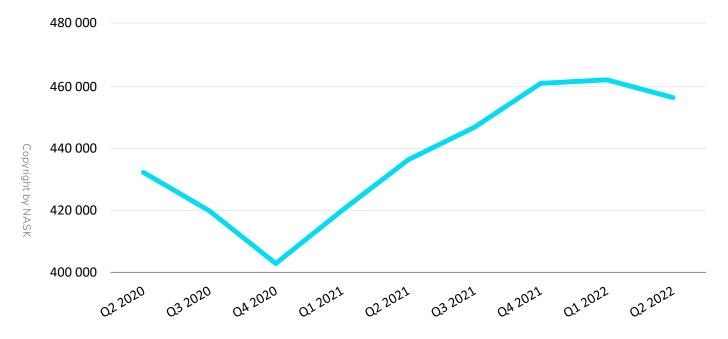
Additional services of .pl domain registry

DNSSEC

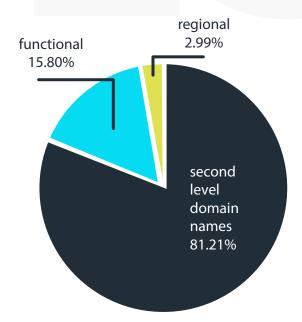
In the .pl domain registry, at the end of June 2022, there were **456 461** names secured with the DNSSEC protocol, with **17.14%** thereof being registered in 2022, **25.20%** in 2021, **33.82%** between 2020 and 2015, **21.26%** between 2014 and 2005, while remaining **2.58%** before 2005.

As compared to the previous quarter, the number of names, secured with that method in the .pl domain registry, decreased by **5 503.**

Number of the .pl domain names secured with DNSSEC



.pl domain names secured with DNSSEC as divided into a type of zone, Q2 2022





Additional services of .pl domain registry

IDN

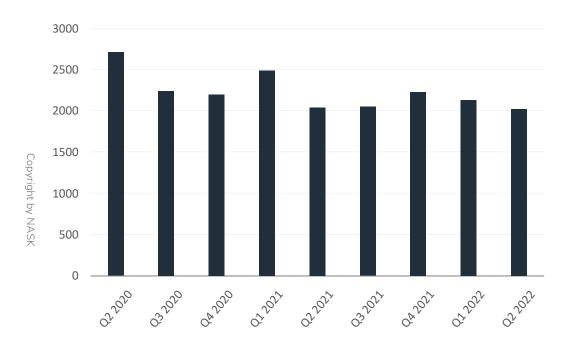
At the end of the second quarter of 2022, names with national diacritic signs (IDN) constituted **1.13%** of all .pl domain names, active in DNS, and their number amounted to **28 533**.

From the beginning of April to the end of June 2022 **2 019** IDNs were registered, which constituted **1.27%** of all .pl domain names registered during that period.

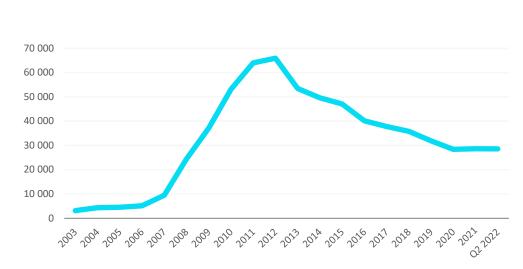


2 019 IDNs registered in Q2 2022

Number of registrations of .pl IDNs



Number of IDNs active in DNS .pl



Additional services of .pl domain registry

Options

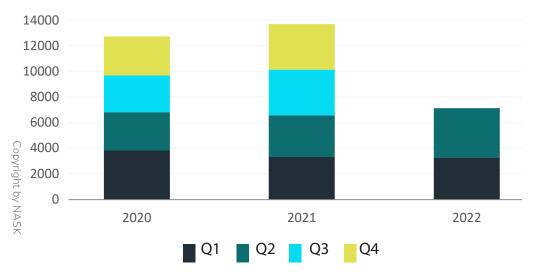
In the second quarter of 2022, **3 867** new agreements on options were concluded and **540** were renewed for a consecutive 3-year period. In case of **1 028** agreements, a domain name was provided for registration. **55** of provided names failed to be registered for reasons attributed to an option holder. Those domain names were released for public registration.



Since the launching of the service of option for registration in 2004



Number of WLS registrations





the .pl domain registry has concluded over 261.5 k agreements





43.67% thereof being completed with provision of a .pl domain name for registration

Registrars of .pl domain names

NASK Partner Programme

At the end of June 2022, in the NASK Partner Programme, there were participating **210** registrars from **24** countries.

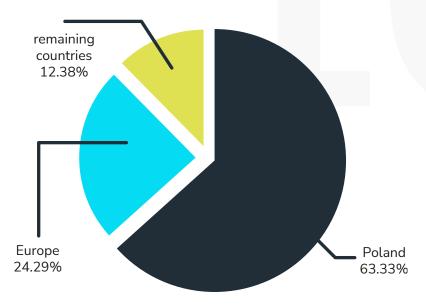
133 registrars, servicing totally over **1.6 million** .pl domain names, had their registered offices in Poland, **51** registrars, seated in other European countries, were handling over **534 thousand** .pl domain names, whereas **26** registrars, from outside of Europe, were operating over **368 thousand** .pl domain names.

210 Partners

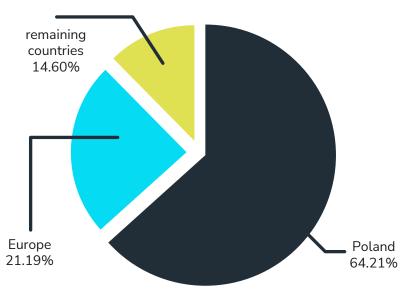


24 countries

Division of Partners for their place of residence, Q2 2022



Division of .pl domain names for Partner's registered office, Q2 2022



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