



.pl domain name market **NASK's report**

Q3 2022

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Introduction



Roman Malinowski

Director of .pl Domain Registry Dear Readers,

At the end of the third quarter of 2022, the .pl domain registry had **2 526 935** names active in DNS, **1 470** more than at the end of the previous quarter. The number of registrants also increased by **2 868** and amounted to **1 119 002** at the end of September.

The upward trend in the number of renewals also continued in the period under review, when **20 268** more names were renewed than in the previous quarter, while the renewal rate decreased by 0.01 p.p. and stood at **73.95%**.

The third quarter of 2022 was another consecutive quarter in which an increase in the number of concluded agreements on options for registration of a .pl domain name was recorded. In the period under review, there were **1 396** more of them than in the previous quarter. It is worth noting that this is the highest number of concluded agreements for this service since 2014.

The number of names for which the billing period was postponed also increased, from **1 462** in the second quarter of 2022 to **2 015** in the third quarter.

The year 2022 marks the 20th anniversary of the launch of the NASK Partner Programme, addressed to entities wishing to participate in the registration of names in the .pl domain. On the occasion of the jubilee, a meeting for NASK Partners was organised in September. Detailed information on the Partner Programme can be found at: https://dns.pl/en/become_registrar_domain_pl

Finally, I would like to encourage you to participate in the online trainings organised by ICANN for Central Europe and the Baltic countries, whose next edition was inaugurated in September. Detailed information on them, as well as recordings of the trainings from the previous edition, can be found on the <u>ICANN website</u>.

I invite you to read the report.

Facts and figures



Over
2.5 m
active .pl
domain names



Over 155 K new names



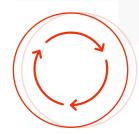
Over
451 K
names secured
with DNSSEC



211 NASK Partners



Nearly 28 k transfers



73.95% renewal rate



Over
1.1 m
registrants



1688
registrations daily
average



64.42% of registrants constitute organizations



35.58% natural persons



domain names secured with .pl Registry Lock

.pl domain names active in DNS

Domains in .pl domain registry

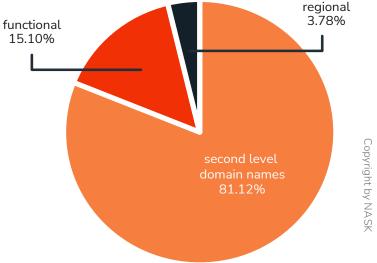
At the end of the third quarter of 2022 in the .pl domain registry **2 526 935** domain names were active in DNS. As compared to the previous quarter, **1 470** names were added.

In the analysed period the number of names, maintained in DNS directly in the .pl domain, increased by **1767** and at the end of the quarter amounted to **2 049 780**. The number of names in regional domains increased by **1 848** and at the end of the quarter amounted to **95 584**. The number of names in functional domains decreased by **2 145** and at the end of the quarter amounted to **381 571**.

Number of domain names active in DNS as divided into the type of zone, Q3 2022

Number of .pl domain names in DNS





.pl domain names active in DNS

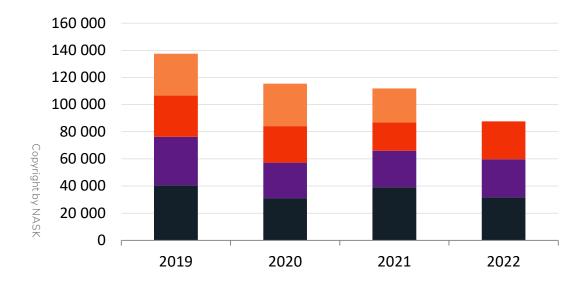
Transfer

In the third quarter of 2022 **27 887** transfers of .pl domain name service were carried out. Daily average there were **303** transfers.

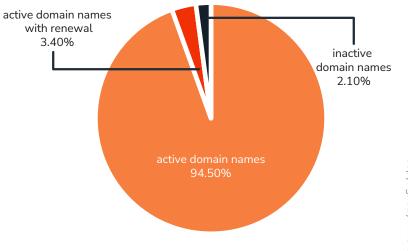
In **1 535** cases, transfers were executed with simultaneous renewal of a .pl domain name for a consecutive billing period, whereby **588** were effected after the previous billing period had been completed.



Number of .pl domain name transfers



Division of transfers, Q3 2022



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.pl domain names active in DNS

Renewal of a domain name for a consecutive billing period

At the end of September 2022 the renewal rate amounted to **73.95%**. As compared to the second quarter the rate decreased by **0.01 p.p.** Whereas, in comparison with the third quarter of 2021 it grew by **1.19 p.p.**

In the third quarter of 2022, **455 172** names were renewed. For **2 015** names the end of the billing period was shifted by an individually defined number of days.



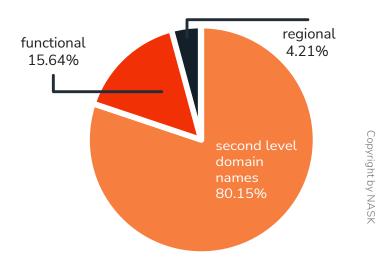
Renewal rate of .pl domain names



Number of renewed .pl domain names



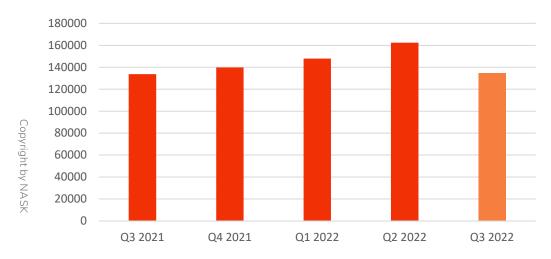
Structure of renewed .pl domain names, Q3 2022



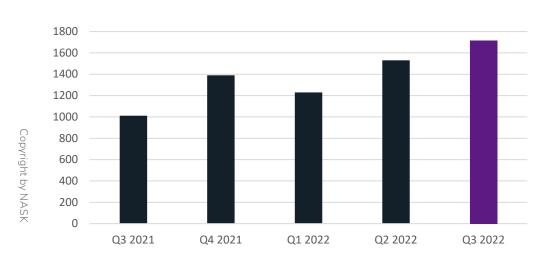
NASK's report for the third quarter of 2022

Domain names released from the .pl domain registry

Number of .pl domain names released due to lack of renewal



Number of .pl domain names released after previous deletion



During the third quarter of 2022, there were released **133 961** names from the .pl domain registry due to lack of renewal for a consecutive billing period by registrants.

Whereas, **1 716** names were deleted from the registry by a proper EPP request.





1 716 domain names released after previous deletion

New names in the .pl domain registry

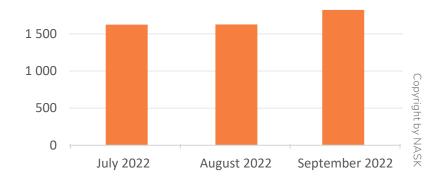
From the beginning of July to the end of September 2022, **155 319** .pl domain names were registered, with **129 377** directly in the .pl domain, **18 914** in functional domains and **7 028** in regional domains.

The number of registrations in particular months amounted to: **50 310** in July, **50 399** in August, **54 610** in September.

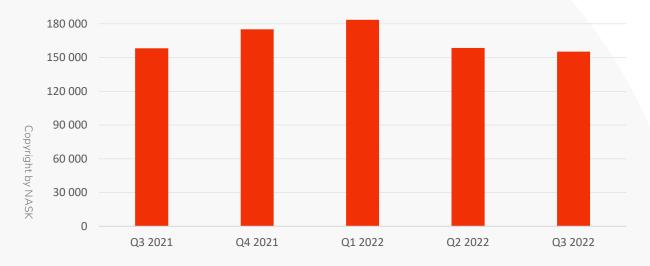


The daily average number of .pl domain name registrations was 1688

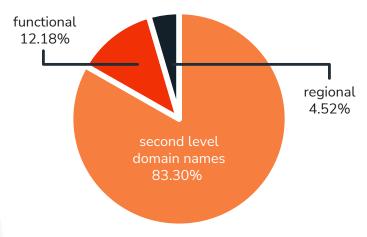
Number of .pl domain name registrations, daily average, Q3 2022



Number of .pl domain name registrations



.pl domain name registrations as divided into a type of zone, Q3 2022



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Registrants of .pl domain names

Registrants in the .pl domain registry

In the .pl domain registry, at the end of September 2022, there were **1 119 002** unique registrants, **35.58%** constituted natural persons while **64.42%** organizations.

In the third quarter of **2022** the registry grew by **2 868** entries of registrants.

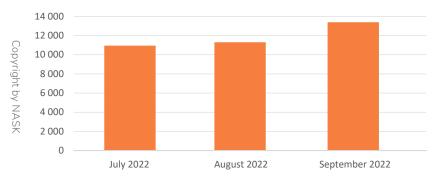


2.26 .pl domain names fell for one registrant on average

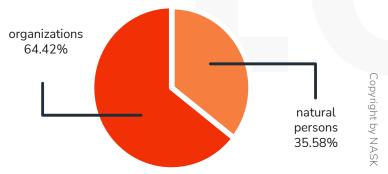


There were 35 636 changes of .pl domain name registrants

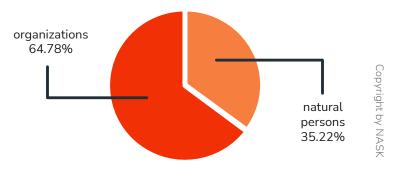
Number of changes of .pl domain name registrants, Q3 2022



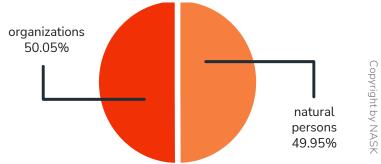
Division of Registrants of .pl domain names, Q3 2022



.pl domain names, active in DNS, as divided into the type of a registrant, Q3 2022

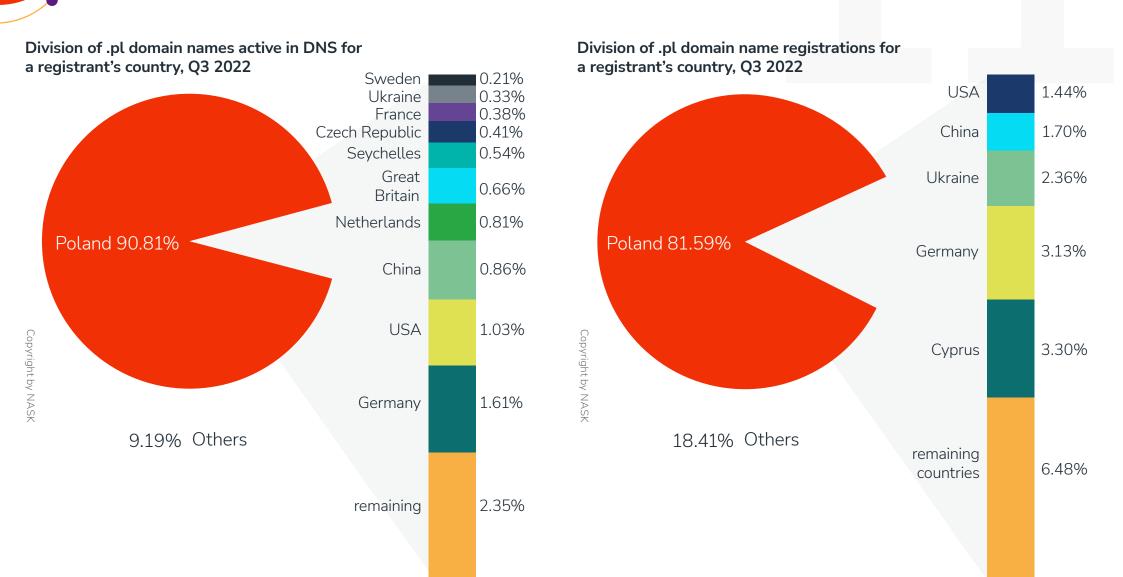


Division of .pl domain name registrations for the type of registrant, Q3 2022



Registrants of .pl domain names

Place of residence of .pl domain name registrants

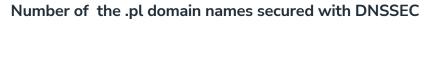


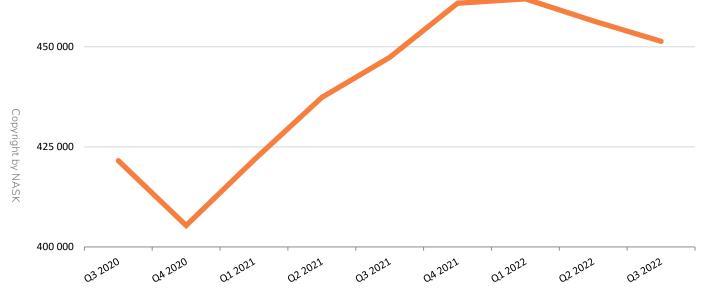
Additional services of .pl domain registry

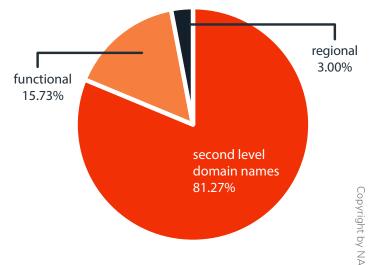
DNSSEC

At the end of the third quarter of 2022, in the .pl domain registry, there were **451 350** names secured with the DNSSEC protocol, with **24.07%** thereof being registered in 2022, **20.29%** in 2021, **8.04%** in 2020, **20.22%** between 2019 and 2016, **17.03%** between 2015 and 2010, while remaining **10.35%** between 2009 and 1994.

.pl domain names secured with DNSSEC as divided into a type of zone, Q3 2022









Additional services of .pl domain registry

IDN

At the end of September 2022, names with national diacritic signs (IDN) constituted **1.12%** of all .pl domain names, active in DNS, and their number amounted to **28 316**.

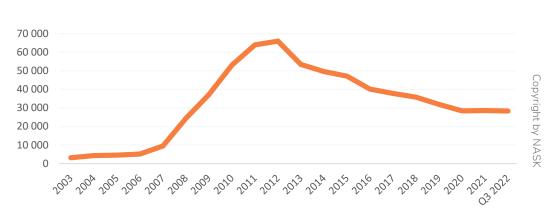
In the third quarter of 2022 **1 767** IDNs were registered, which constituted **1.14%** of all .pl domain names registered during that period.



Number of registrations of .pl IDNs



Number of .pl IDNs active in DNS



Additional services of .pl domain registry

Options

From the beginning of July to the end of September 2022, **5 263** agreements on options for registration of a .pl domain name were concluded and **734** were renewed for a consecutive 3-year period.

The number of option agreements concluded in each month of the third quarter of 2022 was: **2 015** in July, **1 910** in August and **1 338** in September. **1 191** existing option agreements were completed with a domain name being provided for registration. In **46** cases, registration did not take place for reasons attributable to the option holder, resulting in names being released for public registration.



Since the launching of the service of option for registration in 2004





the .pl domain registry has concluded over 267 k agreements

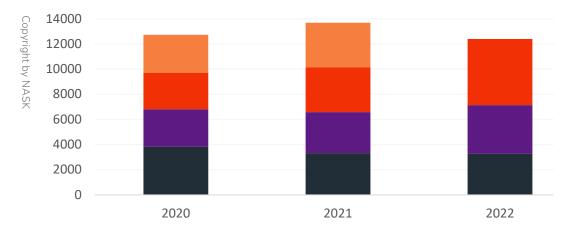




43.25%

thereof being completed with provision of a .pl domain name for registration

Number of WLS registrations



Registrars of .pl domain names

NASK Partner Programme

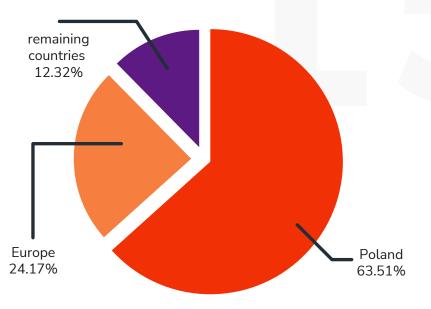
At the end of the third quarter of 2022, in the NASK Partner Programme, there were participating **211** registrars from **24** countries.

134 registrars, servicing totally over **1.6 million** .pl domain names, had their registered offices in Poland, **51** registrars, seated in other European countries, were handling over **542 thousand** .pl domain names, whereas **26** registrars, from outside of Europe, were operating nearly **366 thousand** .pl domain names.

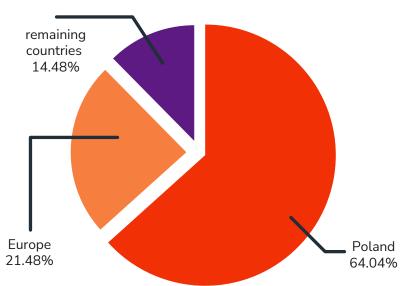




Division of Partners for their place of residence, Q3 2022



Division of .pl domain names for Partner's registered office, Q3 2022



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Text and correction: Anna Gniadek

Agata Leszczyńska Katarzyna Nitychoruk Marzena Pastuszka Weronika Rakowska

Compilation and description of data gathered

from the .pl domain name registry system: Alina Wiśniewska-Skura

Design: Agnieszka Makowska

Alicja Kaim

Translation: Piotr Studziński-Raczyński

dns.pl